

RACING VICTORIA LIMITED

2009 JUMPS RACING REVIEW



Racing Victoria Limited
www.racingvictoria.net.au

History – Reviews of Jumps Racing



Year	Review Conducted	Key Outcomes
1991	Senate Committee Report	Focused on animal welfare, finding 'serious concerns about the welfare of horses participating in Jumps racing'. Recommended changes (in respect of Jumps racing) adopted.
1994	(VRC) Jumps Review	Focused on economic cost of Jumps racing, safety and image issues. Recommended changes broadly adopted.
1998	(VRC) Jumps Review	Focused on economic cost of Jumps racing, safety and participation issues. Recommended changes broadly adopted.
2002	RVL Jumps Review	Focused on economic cost of Jumps racing, safety and participation issues. Recommended changes broadly adopted.
2005	RVL Jumps Review	Focused on review of 2002 Review and the relevance of Jumps racing. Recommended changes broadly adopted.
2008	The Jones Report	Comprehensive review into all aspects of Jumps racing, primarily safety. Recommended changes adopted.
2009	RVL Situation Analysis	Presentation of current state of, and five-year trends for, Jumps racing. Includes AJRA submission. No recommendations made.

Situation Analysis – Key Trends

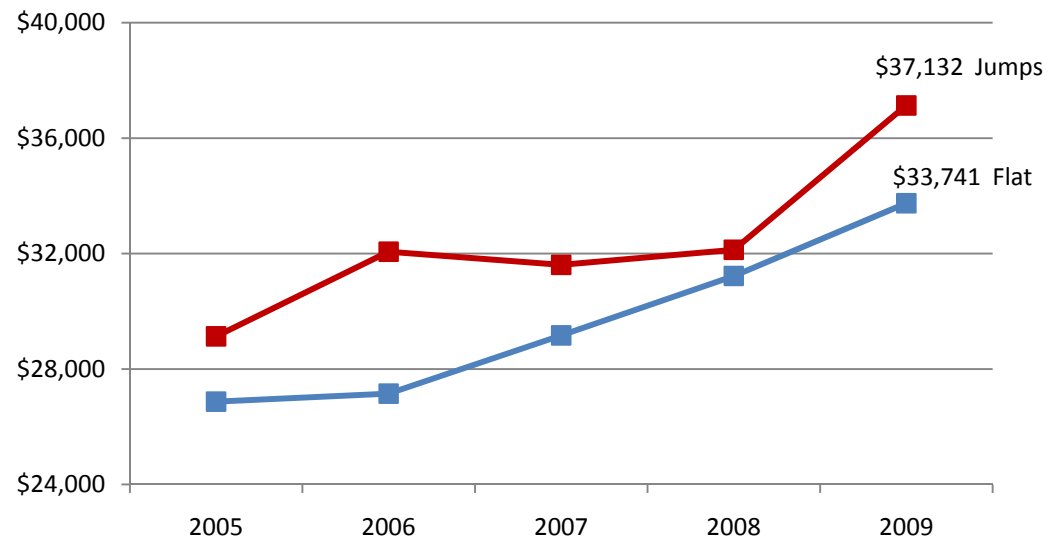


Component	2005	2006	2007	2008	2009	% Change
Trainers (1)	632	609	607	609	165	N/A
Jockeys	26	24	20	22	30	15.4%
Races	113	118	133	124	83	-26.5%
Starters	959	1,065	1,199	1,026	630	-34.3%
Individual Starters	470	504	521	416	285	-39.4%
Starters per Race	8.5	9.0	9.0	8.3	7.6	-10.6%
Prizemoney – Total (\$M)	\$3.204	\$3.687	\$3.888	\$3.920	\$3.082	-3.8%
Turnover - Total (\$M)	\$14,180	\$15,179	\$15,816	\$13,912	\$7,176	-49.4%
Jumps as % of Wagering	1.43%	1.54%	1.65%	1.45%	0.78%	-45.5%
Turnover per Race	\$125,484	\$128,638	\$118,921	\$112,172	\$86,410	-31.14%
Turnover per Starter	\$14,786	\$14,253	\$13,191	\$13,557	\$11,384	-23.01%
Turnover per \$ Prizemoney	\$4.43	\$4.12	\$4.07	\$3.55	\$2.33	-47.41%

Participation – Prizemoney



Average Prizemoney per Race (2005-2009)

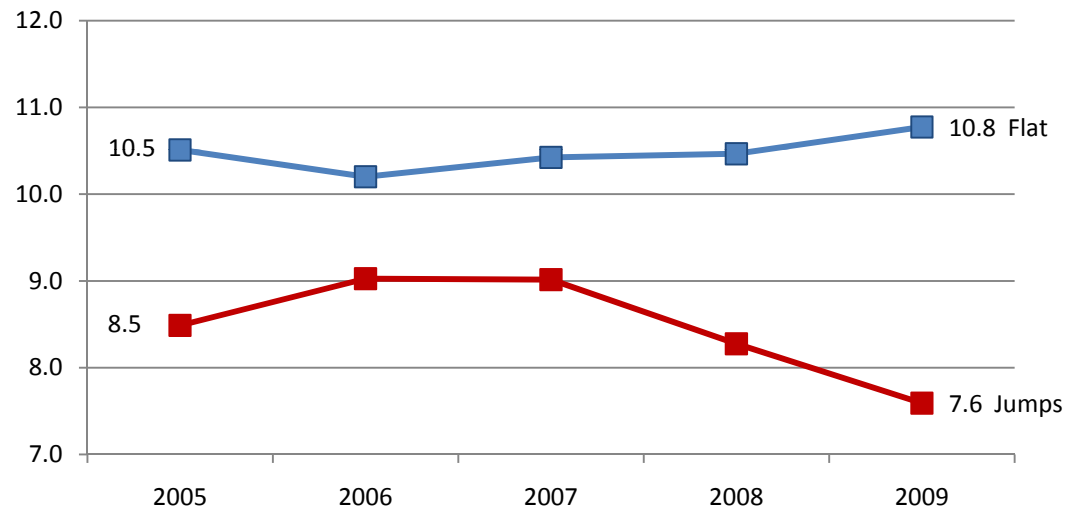


- Average prizemoney per race is 10.1% higher for Jumps races than for Flat races
- Average prizemoney per race for Jumps races has increased 27.5% over the five-year period
- Average prizemoney per race for Flat races has increased 25.6% over the five-year period

Participation – Field Sizes



Average Field Size (Starters per Race)



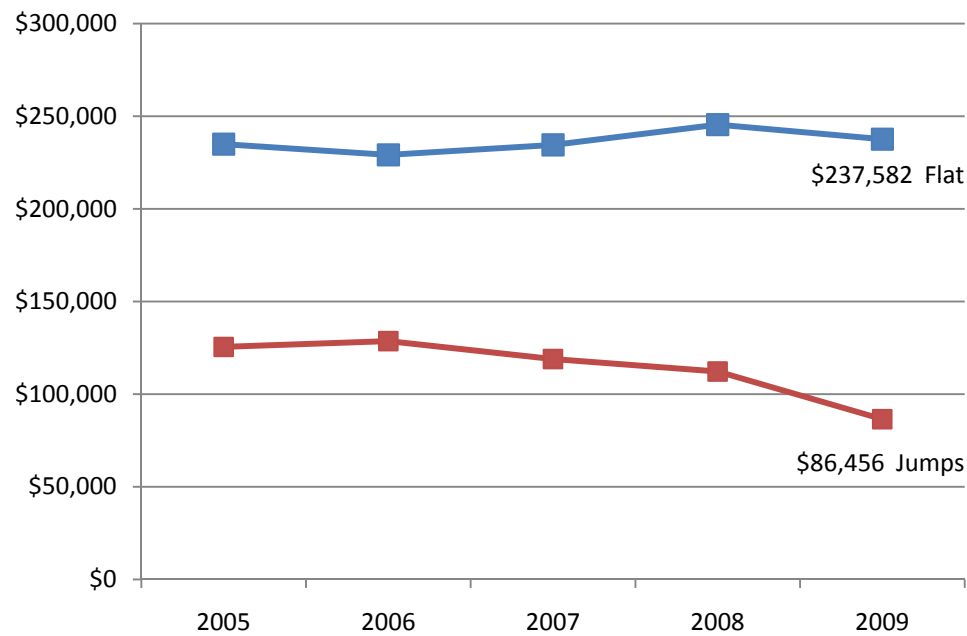
The Graph shows an increasing trend of fields of less than eight starters (and hence each way betting).

The trend is stark, with **44% of all Jumps races having less than eight starters** for the past two seasons.

Participation - Wagering Contribution



Average Wagering Turnover per Race



- The average **turnover per race for Jumps races has declined 31.1%** over the five-year period
- The average **turnover per race for Flat races has increased 1.1%** over the five-year period

Incidents Analysis



Year	Races	Starters	Falls	Ave Starters	Falls to Starters %	Fatalities	Fatalities/ Starters %
2005	113	959	25	8.49	2.61	7	0.73
2006	118	1065	24	9.03	2.25	5	0.47
2007	133	1199	41	9.02	3.42	8	0.67
2008	124	1026	31	8.27	3.02	12	1.17
2009	83	630	32	7.59	5.08	8	1.27

Key points of the past five seasons:

- 2007 provided the highest number of races (133), starters (1199) and falls (41).
- 2008 provided the highest number of fatalities (12).
- **2009 provided the highest incidence of falls to starters (5.08%) and fatalities to starters (1.27%).**

Despite the implementation of all of the safety recommendations of the Jones Report, the incidence of falls and fatalities increased during the 2009 season.

Key Points of the 2009 Jumps Racing Situation Analysis



The Situation Analysis found:

- All key statistics for Jumps racing are in decline over the last five years, many in significant decline.
- In 2009, Jumps racing received 2.2% of total prize money, provided 2.0% of races and produced 0.78% of total wagering.
- Falls increased from 3.02% of Starters (2008) to 5.08% of Starters (2009).
- Fatalities increased from 1.17% of Starters (2008) to 1.27% of Starters (2009) - with 8 fatalities in races.
- Total falls increased despite 41 (33%) less races being run in 2009.
- Despite the implementation of all of the safety recommendations of the Jones Report, the incidence of falls and fatalities increased during the 2009 season to be the worst in many years. It is also noted that the implemented recommendations of six previous Reviews had not delivered any improvement in safety outcomes.
- Key statistics and the design of obstacles in other jurisdictions were considered (UK, South Australia, Japan and New Zealand). The results of this work and the views of participants were not definitive in terms of identifying a preferred alternative obstacle for use in Victoria.
- Customer research data shows 65% of people believe that the incidents that occur in Jumps racing are **not** an acceptable price to pay for the retention of the sport.

Transition Strategies – Participants, Clubs and Horses



The proposed RVL transition strategies :

Item/Group	Key Points
2010 Season	Finalise Jumps racing calendar and program by end of December 2009 Further development of safety program in respect of Jumps racing
2011 Season	Finalise Highweight racing calendar and program by end of February 2010
Jumps Jockeys	Develop Jumps Jockey Transition Program in conjunction VJA during the first quarter of 2010
Owners , Trainers and Stable Staff	RVL has committed to a two-year transition program to assist participants
Horses	RVL will develop in conjunction with interested parties a number of strategic initiatives in respect of equine welfare, in particular re-homing strategies and programming initiatives
Clubs	RVL will manage the transition of Clubs currently running Jumps racing through the Industry Infrastructure Plan
Warrnambool	RVL is committing \$1M to a Transition and Marketing Fund to ensure Warrnambool's May Carnival retains its position as Australia's most popular and successful regional racing events